



7TH ICC INTERNATIONAL MEDIATION CONFERENCE

19 OCTOBER 2016

The premier event of its kind, this annual conference is aimed specifically at in-house counsel and corporate management representatives involved in dispute resolution. Designed by users for users and highly focused on business needs, this year's programme includes:

- A unique forum to discuss techniques for cost- and time-effective conflict management, early dispute resolution and the optimal use of mediation.
- A focus on hybrid dispute resolution and on how to use mediation in combination with other dispute resolution processes.
- A clear description and practical tools on how dispute avoidance and resolution techniques can be used to benefit organizations and business outcomes.
- A highly interactive format with roundtable discussions, group exercises and dynamic presentations from key international industry experts.

**Register before 12 September
and take advantage of the
special early-bird rates!**

Who should attend?

In-house counsel, corporate management representatives, corporate dispute resolution specialists and academics.

Venue

ICC Global Headquarters, Paris, France

For more information

International Centre for ADR

International Chamber of Commerce

T +33 (0)1 49 53 33 59

E mediation@iccwbo.org

f ICC Mediation @ICCMediation

#ICCMC

For more information and on-line registration: www.iccwbo.org/ICCMediationConference

SPONSORSHIP

Already supported by many of the world's leading law firms and multinational enterprises and attended by managers and in-house counsel of multinational companies, ICC's mediation events are valuable platforms for networking and the "place to be seen" for practitioners and users of ADR internationally.

Why partner with ICC?

- Increase visibility within the international dispute resolution community
- Enhance corporate image by aligning your brand with ICC's dispute resolution work
- Create closer links with ICC
- Receive wider recognition as a supporter of efficient ADR mechanisms
- Enjoy greater business development, networking and recruitment possibilities



Significant visibility to targeted audience

- Sponsors receive maximum visibility during the promotional phase, onsite and also after the Conference. As a truly global organization, we have a global audience.
- This Conference will be promoted through ICC database, a wide range of influential worldwide media and blogs, relevant partner networks and organizations and ICC National Committees, reaching over 10 000 professionals;
- The program of the Conference with the sponsors' logos is distributed at ICC events worldwide;
- Our social media can increase web traffic by 600 visits during the events;
- In the past years, ICC Mediation Facebook page grew steadily by 35-40% each year and is now approaching 6000 followers. Facebook posts on this page reach up to 125,000 people during events;
- Our Twitter account has 1500 followers, and has received over 91,000 tweet impressions during the latest mediation events.

“The annual ICC Mediation Conference offers everything a sponsor can hope for: great visibility, a good programme covering commercially relevant topics, excellent speakers, an interactive format, participation of a large number of in-house counsel, an international audience and very good opportunities to network and socialise. We were delighted to be part of this top-notch event.”

— Joseph Tirado,
Co-Head of International Arbitration and ADR
at Garrigues UK LLP previously at Winston & Strawn LLP,
United Kingdom)



Sponsorship Benefits

ICC offers a variety of sponsorship options including media partnerships. Benefits depend on level of sponsorship. All partnership agreements are executed on a first-come, first-served basis.

	Headline €10000 (Exclusive)	Platinum €8000	Gold €6000	Silver €4000	Bronze €2000
Advertisement					
Welcome remarks	✓				
Promotional article in event brochure	2 pages	1 ½ pages	1 page	½ page	100 words
“Webstory” on ADR website, announcing sponsor support*	✓	✓			
Exhibition table at ICC	✓	✓	Shared table	Shared table	
Logo on front side of participant brochure	✓	✓			
Logo printed on front side of participant badges	✓				
Banner inside Conference room	✓				
Banner in registration area	✓	✓			
Promotional material in participant bags	✓	✓	✓	✓	
Sponsor identified as “X- Level-sponsor” of the Conference	✓	✓	✓	✓	✓
Sponsor support publicized by ICC through event social media	✓	✓	✓	✓	✓
Logo on ICC website	✓	✓	✓	✓	✓
Logo on reverse side of participant badges	✓	✓	✓	✓	✓
Logo on room screensaver	✓	✓	✓	✓	✓
Logo on Conference programme *	On front cover	✓	✓	✓	✓
Participation					
Special codes for reduced registration for clients	unlimited	unlimited	unlimited	unlimited	unlimited
Complementary registration	2	1	1		
* Published before the Conference					

You may also contribute to a particular part of the event such as the dinner for speakers, the Conference lunch, the coffee breaks or the final Cocktail reception.

In order to increase even more their visibility, Sponsors can also contribute in kind, by providing supplies such as participant bags / pens / USB keys / notebooks and more, featuring prominently their logo and ICC logo.

Combined Sponsorship packages for several ICC Mediation Events

To maximize visibility, you may choose to sponsor the 7th ICC International Mediation Conference alone, or in combination with other events on Mediation organized by the ICC’s International Centre for ADR, such as the 12th ICC International Commercial Mediation Competition (www.iccwbo.org/ICCMediationWeek). We offer a 10% price reduction for combined packages.

Media Partnerships

Media partnerships are based on barter agreements and cross promotion. Please contact us to discuss a customized agreement.

Contact us to take advantage of this unique marketing opportunity

These possibilities are only illustrative. We would be delighted to customize our packages to meet your specific marketing objectives.

Should you be interested in any of the above-mentioned opportunities, please contact: Sara Debenedetti, Project Manager at sara.debenedetti@iccwbo.org or by telephone: +33 (0)1 49 53 33 59.

LOGISTICAL NOTE

Registration Fees

EARLY BIRD: UNTIL 12 SEPTEMBER 2016	
In house counsel and company managers	€150
ICC Members and Partners	€350
Standard fee	€500
LAST MINUTE: FROM 13 SEPTEMBER 2016	
In house counsel and company managers	€200
ICC Members and Partners	€450
Standard fee	€600
REGISTER ONLINE (secured payment by credit card) at www.iccwbo.org/ICCMediationConference	

Registration will be confirmed upon receipt of the registration fees. To benefit from early bird rates, please note that ICC must receive the payment before the deadline.

Special Discounts

ICC Members are entitled to a discounted fee. Please contact your local National Committee to obtain your discount code.

Travel And Accommodation

Travel and hotel expenses are not included in the registration fees. Participants are responsible for making their own arrangements and reservations.

We are able to dispatch invitation letters to support your visa application only after receipt of your registration form and full payment of your registration fees.

Working Language

English

Credits And Hours

ICC is eligible for 8 CLE credits for the State bar of New York and 6.75 MCLE credits for the State Bar of California.

This Conference may be recognized as Continuing Professional Development in certain countries and may be eligible to reimbursement under national Continuing Professional Development schemes. Please check if this is the case in your country.

Cancellation Policy

50% of the registration fee will be refunded if notice of cancellation is received in writing before Friday 12 September 2016.

Cancellations after this date are not refundable. Subject to agreement from ICC international Centre for ADR prior to the event, the registration may be transferred to another person from the same company or organization at no extra charge. Updated registration information will be required. Please note that ICC reserves the right to cancel this event or to make minor alterations to the content and timing of the programme or to the identity of the speakers. In the unlikely event of cancellation, delegates will be offered a full refund. ICC will not, however, be held responsible for any related expense incurred by the participant.

DISCLAIMER

The photos and audiovisual recordings taken at this meeting/event may be used and published by ICC, its subsidiaries or affiliates, for informational or promotional purposes in printed materials or online, including on ICC websites and in social media. Participation in the meeting/event implies agreement to such use of photos or audiovisual recordings in which the participant may appear unless ICC receives written notification to the contrary.

“ Mediation is engrained in our ‘corporate DNA’. It should be engrained in the DNA of any dispute resolution lawyer! The ICC Mediation Conference is the perfect place to help make this happen!”

— Kai-Uwe Karl,
Senior Counsel – Litigation, GE Oil & Gas, Italy

Media Partners

IBERIAN LAWYER

mediation
studio
inspirational meeting place for mediators

TDM
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OGEMID

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YAR
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ymi
Young Mediators Initiative
supporting mediators young in experience